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FREE FOOD
RESOURCES

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BUSINESS RESOURCES
FOR REOPENING

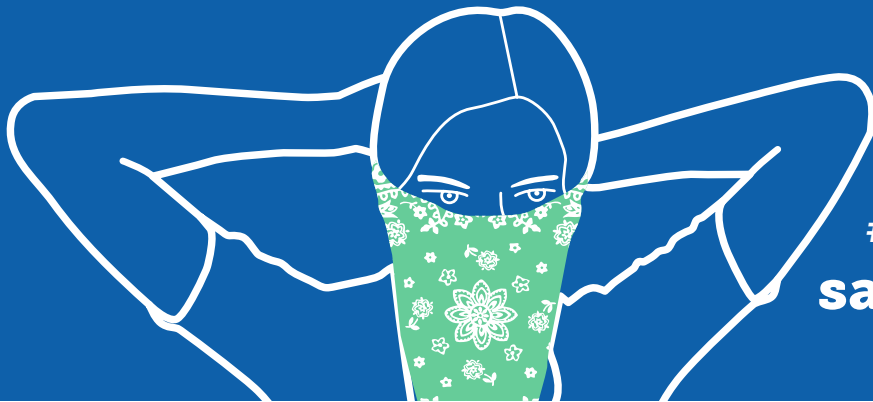
08

BLACK-OWNED
BUSINESSES AND
ENTREPRENEURS

SANTA
MONICA
CARES

My mask is for you. Your mask is for me.

Keep Our Community Safe Wear a Face Covering



#WeAreSantaMonica #SantaMonicaCares
santamonica.gov/coronavirus



To keep the community informed of the importance of face coverings, residents and businesses can post this sign for friends, neighbors and customers.

AN UNPRECEDENTED TIME

The current global public health crisis has brought personal tragedies and economic hardships to communities around the world. Our beloved beachside city is no exception, leaving many of our residents, employees and local businesses feeling the devastating impacts of COVID-19. Adding to this experience, the local, national and international protests calling for the end to police brutality have surfaced critical conversations about race, economic

opportunity, and public health that must be addressed. The property damage that occurred in Santa Monica on May 31 and recent surge in COVID-19 cases brings even more challenges to residents and local businesses as they begin to reopen. In these challenging but historic times, our community is more important than ever. To this end, members of the community are rallying together to support Santa Monica's community and economic recovery through **Santa Monica Cares**.

Santa Monica Cares will provide timely resources to residents, employees and businesses throughout the city's journey to full economic recovery. These resources will live at santamonica.gov/economicrecovery and will be updated and/or modified to meet the moment. As we begin a safe and healthy reopening, stay tuned to santamonica.gov for the latest updates and information.

IMPORTANT INFORMATION

LA County

- **Department of Public Health:** publichealth.lacounty.gov/media/Coronavirus
- **COVID-19 Testing Info:** covid19.lacounty.gov/testing
- **Roadmap to Recovery:** covid19.lacounty.gov/recovery

City of Santa Monica: santamonica.gov | 310.458.8400 | info@santamonica.gov

- **Emergency Alerts:** santamonica.gov/alerts
- **Email Updates:** santamonica.gov/newsletter
- **COVID-19:** santamonica.gov/coronavirus
- **Economic Recovery:** santamonica.gov/economicrecovery

FOCUSING ON YOUR HEALTH AND SAFETY

Santa Monica Cares about your health. Please remember that face coverings are still required for everyone in public for all permitted activities outside of your household, except water activities. Children under two and individuals who have breathing difficulties, are unable to remove a cloth face covering without assistance, or have a disability that prevent the use of a cloth face covering are exempted from this requirement, but must comply with all other physical distancing requirements. Face masks save lives.

To protect yourself and others, follow this advice from the Center for Disease Control (CDC) and LA County Department of Public Health:

- Stay at home as much as possible to stop the spread of COVID-19, especially people over the age of 65 or with chronic medical conditions.
- Wash your hands often with soap and water for at least 20 seconds especially after you have been in a public place, or after blowing your nose, coughing, or sneezing. If soap and water are not readily available, use a hand sanitizer that contains at least 60% alcohol. Cover all surfaces of your hands and rub them together until they feel dry.
- Avoid touching your eyes, nose, and mouth with unwashed hands, and stay home when you are sick.
- Avoid close contact with people who are sick, even inside your home.
- Stay at least 6 feet apart from other people outside your home. Remember that some people without symptoms may be able to spread the virus.

- Do not gather in groups.
- **Cover your mouth and nose with a cloth face cover when around others. You could spread COVID-19 to others even if you do not feel sick. Everyone should wear a cloth face cover when they have to go out in public.**
- Cover coughs and sneezes. If you are in a private setting and do not have on your cloth face covering, remember to always cover your mouth and nose with a tissue when you cough or sneeze or use the inside of your elbow.
- Clean and disinfect frequently touched surfaces daily. This includes tables, doorknobs, light switches, countertops, handles, desks, phones, keyboards, toilets, faucets, and sinks.

The Do's and Don'ts when Wearing Face Coverings

DO

Cover mouth and nose and limit gaps between face and covering

Remove without touching eyes, mouth, or nose

Laundry your covering when not in use

Wear a face covering while waiting in lines or parking lots outside essential businesses

DON'T

Wear N95 or surgical masks, they are for medical workers

Use someone else's mask

Touch the inside of face covering

Share your mask

COMMUNITY MENTAL HEALTH AND WELLBEING



LA COUNTY DEPARTMENT OF MENTAL HEALTH HELP LINE

News and updates about COVID-19, civil unrest, and traumas may trigger anxiety, panic, frustration and depression. Los Angeles County Department of Mental Health Access Hotline is available to provide mental health support, resources and referrals. If you or a loved one is experiencing a mental health emergency, like a suicide attempt, call 9-1-1 immediately. You can call the mental health help line at (800) 854-7771 or text "LA" to 741741. Available 24/7. A wide variety of resources have also been curated by the LA County Department of Mental Health at dmh.lacounty.gov.

LOCAL MENTAL HEALTH RESOURCES

- Family Service of Santa Monica** - (310) 451-9747
- Providence St. John's Child and Family Development Services** - (310) 829-8921
- ADDITIONAL HOTLINES (AVAILABLE 24/7)**
- National Suicide Prevention Lifeline** - (800) 273-8255
- Disaster Distress Helpline** - (800) 985-5990 or text "TalkWithUs" to 66746.
- Substance Abuse and Mental Health Services Administration National Helpline** - (800) 662-4357
- Los Angeles County Adult Protective Service Elder Abuse Hotline** - (877) 477-3646 | Learn More: wdacs.lacounty.gov/programs/aps
- GoldenTalk** - Assists seniors facing social isolation through warm conversations and also provides referrals and works closely with multiple agencies within Los Angeles County in the event of a crisis. (888) 604-6533 | Learn More: ididsomethinggoodtoday.org
- DCFS Child Protection Hotline** - (800) 540-4000
- National Domestic Violence Hotline** - (800) 799-7233
- Trevor LifeLine** - (866) 488-7386
- The State of California Surgeon General has also created a Playbook on Stress Relief during COVID-19 available at toolkit.covid19.ca.gov.

TEMPORARY EVICTION MORATORIUM EXTENDED

On June 17, the City of Santa Monica further expanded its emergency eviction moratorium in order to protect the public health and safety of its residents, workers, and visitors from the global novel coronavirus pandemic.

Santa Monica's emergency eviction moratorium applies to eligible residential and commercial tenants and went into effect on March 14, 2020 and lasts through July 31, 2020, unless extended. The moratorium covers nonpayment of rent and certain other evictions.

If you are an eligible residential renter, please note:

- The rent due is not waived, just deferred.
- You must pay your rent within 12 months after the end of the moratorium or face eviction.

- Landlords cannot charge interest on unpaid rent.
- You need to notify your landlord of your inability to pay rent due to COVID-19 as soon as possible, preferably before rent is due but no later than 30 days after rent is due. For more information for landlords and tenants, visit santamonica.gov/coronavirus-eviction-moratorium or contact consumer.mailbox@smgov.net or (310) 458-8336.

CITY COUNCIL CALLS FOR ACTION TO ADDRESS SYSTEMIC RACISM, POLICE REFORM, AND INDEPENDENT REVIEW OF MAY 31 RESPONSE

On June 10th, the Santa Monica City Council took three actions that exemplify their values of accountability, equity, inclusion, innovation, resilience, safety, and stewardship, and their commitment to advancing equity for the Black community.

The Council unanimously adopted the Obama Pledge to reform local police practices to limit use of force. Following the widespread civic demonstrations that took place across the nation, the Obama Foundation asked cities to commit to action and pledge to change policies to reduce police use of force. Mayor Kevin McKeown signed the pledge on June 4. The Council unanimously voted to adopt the pledge and directed staff to take four steps:

1. Review Santa Monica Police Department (SMPD) use of force policies.
2. Engage with the Santa Monica community by including a diverse range of input, experiences, and stories in the review.
3. Report out findings from the review to the Santa Monica community and seek feedback.
4. Reform SMPD use of force policies based on the review.

Council also voted unanimously to direct staff to explore implementation of the #8CantWait action items, a series of measures to restrict police use of force and reduce police violence.

City staff will support community leaders to create a Black Agenda to address issues of systemic racism in Santa Monica. Santa Monica stands in solidarity with the Black Lives Matter movement to take action against systemic racism and ensure that the City's Black community defines and develops programming that generates change and healing through long-term commitment to support communities of color in Santa Monica.

This effort will build on work the City had underway before the novel coronavirus pandemic by City staff from the City's Government



Alliance on Race and Equity (GARE). For more information, visit santamonica.gov/equity.

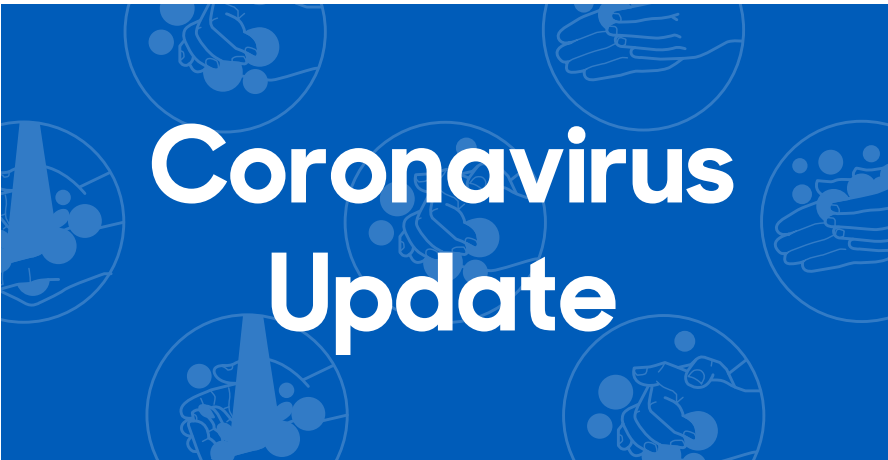
At the request of Council member Sue Himmelrich, City Council unanimously voted to direct an independent investigation of the events on Sunday, May 31st, including events leading up to that day and the days that followed. The review will be conducted by an independent professional body such as the OIR Group, which has conducted independent reviews of police actions across the country.

LOCAL EMERGENCY EXTENDED

Interim City Manager and Director of Emergency Services Lane Dilg issued a nineteenth supplement that, with certain specified exceptions, extends Santa Monica's local emergency declaration and all associated orders to July 31, 2020. Later expiration dates stated in specific supplements remain unchanged.

Here are the specified exceptions to the extension order that Santa Monica residents and businesses should know:

- The plastic bag ban will resume on July 1. This means customers can resume bringing reusable bags when making essential trips.
- Parking citations associated with monthly street sweeping will resume July 1. Please resume moving your car for street sweeping.
- Towing for violations of the California Vehicle Code relating to abandoned vehicles resumes as of July 1.
- The expiration of Santa Monica Fire Department annual permits of operation is not further extended, and they will expire as of July 1.
- Late payment penalties for unpaid or delinquent Transient Occupancy Taxes, Utility Users Taxes, and Parking Facility Taxes resume on July 1.



Santa Monica extends its local emergency as key metrics continue to show steep increases in community spread of COVID-19. As of July 9, the Los Angeles County Department of Public Health has identified 124,738 positive cases of COVID-19 across all areas of LA County. For the latest information about Santa Monica, visit santamonica.gov/coronavirus.

BUYING LOCAL MAKES A DIFFERENCE

With the realities of city-wide budget shortfalls, it's more critical than ever to Buy Local. For every \$10 spent in Santa Monica businesses, as much as \$7 stays in the community through taxes, payroll and other expenditures. In 2018, Santa Monica businesses generated approximately \$160 million to the City of Santa Monica general fund which pays for essential local services including parks, libraries, fire and police. Spending locally ensures that your sales taxes are reinvested right here in Santa Monica and contributes to local programs and services.

Buy Local
SANTA MONICA

buylocal



santamonica.com

SANTA MONICA CARES



Show your love for everything local.

- Local Business Specials
- Recovery Resources
- How You Can Help

santamonica.gov/economicrecovery

#WeAreSantaMonica
#SantaMonicaCares
#BuyLocalSM

Buy Local SANTA MONICA



City of Santa Monica

DONATION OPPORTUNITIES

Santa Monica Cares about our community now and always. Many have been asking what they can do to help people across our community affected by recent events. If you know of other opportunities, email us at info@santamonica.gov.

CITY-WIDE OPPORTUNITIES

We Are Santa Monica Fund

This fund was established by the City to support direct costs related to COVID-19, business recovery, and development of the Black Agenda. calfund.org/wearesantamonica

Santa Monica Chamber Business Relief Fund

This fund has been established by the Santa Monica Chamber of Commerce in partnership with the Santa Monica Chamber Foundation to help our Santa Monica businesses. gofundme.com/f/santa-monica-business-recovery-fund

SUPPORT LOCAL BUSINESSES

Many of you have asked about opportunities to support local businesses impacted by the events of May 31, 2020. Many have set up Go Fund Me pages. **This list is not all-inclusive. If you know of other local business efforts, please email us at info@santamonica.gov and we'll add to santamonica.gov/EconomicRecovery/Help.** Thank you for supporting our local businesses!

- AQUA HAIR STUDIOS**
gofundme.com/f/acqua-nails-coronavirus-support-fund
- BANGKOK WEST THAI**
gofundme.com/f/rebuild-amp-recovery-fund-for-bangkok-west-thai
- BE CRYSTAL CLEAR**
gofundme.com/f/love-for-be-crystal-clear
- BLUE DAISY (BROADWAY)**
gofundme.com/f/blue-daisy-staff-covid19-fund
- CENTINELA FEED**
charity.gofundme.com/centinelafeedandpetsupplies/fundraiser/barkavenuefoundation
- ELEGANT NAIL**
gofundme.com/f/covid19-smallbusinessreliefelegantnails
- HARVELLE'S**
gofundme.com/f/help-harvelles-employees
- HI-DE-HO COMICS**
gofundme.com/f/help-hideho-comics-recover-from-looting
- JACK'S JEWELERS**
gofundme.com/f/help-local-armenian-shop-jack039s-jewelers-recover
- MICHAEL'S**
gofundme.com/f/michaels-santa-monica-employee-relief-fund

- PHENIX SALON**
gofundme.com/f/help-my-mom-rebuild-her-salon
- PHYSICAL THERAPYWORKS**
gofundme.com/f/help-physical-therapyworks
- RADIANCE WELLNESS SPA**
gofundme.com/f/radiance-wellness-spa-diana-ralys-skin-health
- SAKE HOUSE**
gofundme.com/f/rebuild-sake-house
- SALON TRU**
gofundme.com/f/rebuild-salon-tru?utm_source=facebook&utm_medium=social&utm_campaign=p_cp+share-sheet
- SANTA MONICA CAMERA**
gofundme.com/f/santa-monica-camera
- SANTA MONICA HOMEOPATHIC PHARMACY**
gofundme.com/f/lets-help-the-santa-monica-homeopathic-rebuild?utm_source=facebook&utm_medium=social&utm_campaign=m_pd+share-sheet
- SANTA MONICA MUSIC CENTER**
gofundme.com/f/family-owned-santa-monica-business-rebuild
- THE STABLES**
gofundme.com/f/looted-and-left-empty
- STAR LIQUOR**
gofundme.com/f/star-liquor-thrashed-and-looted
- SUNNY OPTOMETRY**
gofundme.com/f/sunny-optometry-santa-monica-destroyed-by-riots
- TAR AND ROSES**
gofundme.com/f/TR-STAFF-RELIEF-FUND
- TOE HEAVEN SPA**
gofundme.com/f/rebuilding-toe-heaven-spa



Thank you, Santa Monica!
May 31, 2020 was a hard day for many of us. Thank you to over 500 volunteers that came out on June 1 and June 9 to clean, sweep and paint Santa Monica.

FREE FOOD RESOURCES FOR SANTA MONICA

ALL SANTA MONICA INDIVIDUALS AND FAMILIES

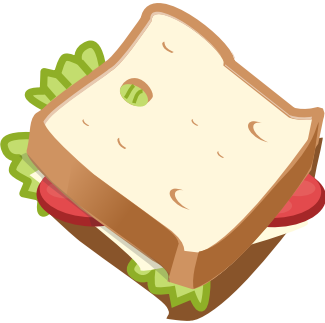
- Church on Pearl**, 1520 Pearl St. | 310-310-1384
- Pick-up available Wednesdays, 2:30 - 5:30 p.m.
- Salvation Army**, 1522 4th St. | 310-451-1358
- Pick-up available Mondays, Wednesdays, Fridays, 9 a.m. - 4 p.m.
 - Delivery for seniors and homebound residents available, call 310-451-1358 x 2113
- St. Joseph Center**, 204 Hampton Dr., Venice, CA | 310-396-6468
- Pick-up available Mondays, 10 a.m. - 12 p.m. and Tuesdays & Thursdays, 12 - 3 p.m.
- Venice Family Clinic**, 2509 Pico Blvd. | 310-664-7525
- Pick-up available Tuesdays, 10 a.m. - 12 p.m.
- Virginia Avenue Park**, 2200 Virginia Ave. | 424-410-7525
- Must call to make an appointment for pick-up. Call Monday - Friday, 9 a.m. - 5 p.m.

PEOPLE EXPERIENCING HOMELESSNESS

- The People Concern**, 503 Olympic Blvd. | 310-450-4050
- Meals served weekdays, 8 a.m. - 4 p.m. & weekends, 8 a.m. - 12 p.m.
- Church on Pearl** and **Salvation Army** also serve people experiencing homelessness. Information in first column.
- Metropolis Church**, 603 Arizona Ave. | 424-272-8737
- To-go meals for people experiencing homelessness and seniors available Sundays, 1- 2 p.m.
 - Food pantry for seniors, people in need on Thursdays, 10 - 11 a.m.

SENIORS AND HOMEBOUND RESIDENTS

- Great Plates Delivered** (online meal delivery) | Call 2-1-1
- Delivery available to seniors, must apply online at wdacs.lacounty.gov/greatplates
- Meals on Wheels West**, 1823-A Michigan Ave. | 310-394-9871
- Delivery available daily by appointment
**Call to make an appointment*
- WISE & Health Aging**, 1527 4th St. | 310-394-9871
- Pick-up available Monday & Thursday, 11:30 a.m. - 12:15 p.m.
**Must be a WISE client*



SCHOOL-AGED AND COLLEGE STUDENTS

- Santa Monica College Foundation**, 1900 Pico Blvd. | 310-434-4215
- Drive-thru & walk-up available Wednesdays, 1:30 - 3 p.m.
**Must be an SM College student*
- SMMUSD Grab & Go Lunch**, Samohi, McKinley, & Will Rogers Campuses | 310-450-8338
- Pick-up available Monday - Friday, 8 - 10 a.m.
**Must be an SMMUSD student*

LIBRARY LAUNCHES NEW CURBSIDE SERVICE

Santa Monica Public Library’s new contactless checkout/pickup service launched Wednesday, July 8, 2020 at the Main Library, 601 Santa Monica Blvd.

Start by requesting items (including books, DVDs, audiobooks, and music CDs) through the Library’s catalog at smpl.org or over the phone by calling 310-458-8600, Monday through Friday, 10:00 a.m. to 4:00 p.m. Patrons with items currently on hold will be notified of availability.

You will receive an email, text, or voicemail when your items are ready for pickup. Schedule an appointment online, or call us at 310-458-8600. Pickup appointments are available Monday through Friday, 11:00 am to 3:00 pm. More details on this process are available at smpl.org/curbside. For more info: call 310-458-8600 or email reference@smgov.net.



REC FACILITIES CONTINUE TO REOPEN

In partnership with the County of Los Angeles, the City of Santa Monica has begun the process to gradually reopen facilities while safeguarding public health. We invite you to enjoy the following recreational opportunities that have resumed in accordance with the current guidelines.

TENNIS COURTS

Effective July 7, 2020, all City of Santa Monica tennis courts are open for first-come, first-served singles play from 8 a.m. - 8 p.m., 7 days/week. Tennis courts at Colorado Center Park are available for reservation on [Bookmycourt.com](https://bookmycourt.com) for singles play only from 8 a.m. – 3 p.m., 7 days/week.

Please comply with physical distancing requirements posted by businesses and recreational facilities

- Stay home if you are feeling unwell or sick.
- Maintain physical distancing of six feet at all times.
- Bring your own racket and balls. Write your initials on each ball and only handle your own tennis balls.
- Limit play to one hour.
- Private instruction by permit only. Please call (310) 458-8237 to verify instructor permits.
- Wear a face mask at all times, except during play.
- No group gatherings allowed.

- Wash hands frequently.
- Complete safety guidelines at parks.lacounty.gov/covid-19.

These city facilities are also open for walking and outdoor activity:

- Parks (outdoor recreation only)
- Santa Monica Beaches
- Beach Bike Path
- Ocean Front Walk
- Community gardens

The City strongly encourages users who are over 65 or fall into an at risk category to continue to stay at home and not visit us quite yet.

Reopening plans for other city facilities are in progress. When each facility reopens, the City will post up-to-the-minute information to santamonica.gov/coronavirus-recreation-openings.



ANNOUNCEMENTS

STREET SWEEPING

Please move your car for street sweeping the first full week of the month (i.e. August 3-7, 2020). Parking citations associated with monthly street sweeping will resume July 1, 2020. Towing for violations of the California Vehicle Code relating to abandoned vehicles resumes as of July 1. 2020.

PLASTIC BAG BAN RESUMES

The City’s plastic bag ban will resume on July 1, 2020. This means customers can resume bringing reusable bags when making essential trips.

PROGRAMS TO SAVE MONEY ON UTILITIES AND FOOD

A round up of 5 programs to lower your utility and food bills is available at santamonica.gov/blog/5-programs-to-help-you-save-money-on-utilities-and-food-during-COVID-19

RESOURCES FOR EMPLOYMENT-SEEKERS

The City of Santa Monica’s Economic Recovery Task Force is tracking the latest support programs which include job training, technical assistance for local employees and a guide to unemployment benefits for those who have been furloughed or laid off. If you are a current or former employee of a Santa Monica based company, find resources available for you at santamonica.gov/EconomicRecovery/Financial-Assistance.

CONNECTIONS FOR CHILDREN

Connections for Children (CFC) is offering enhanced child care referrals for City residents and essential workers. They are tracking which child care providers are open in Santa Monica (and across the Westside) and administering state and city-supported child care subsidy programs. Parents are encouraged to contact CFC to determine if they are eligible to receive financial aid to help cover their child care costs.

- shirleyp@cfc-ca.org
- (310) 452-3325, ext. 260

SANTA MONICA PUBLIC LIBRARY RESIDENT RESOURCES

Programs for Kids & Teens

Bilingual story times for families, Make 3D Selfies with reDiscover Center, Explore the Ocean with Heal the Bay Santa Monica Aquarium. Sign up for Santa Monica Public Library’s Santa Monica Reads All Summer June 22 - Sept 7 at smpl.beanstack.org.

- smpl.org/onlinePrograms
- 310-458-8600

Programs for Adults

Online book clubs, Introduction to Mindfulness Meditation and Unemployment and benefits through LA Law Library On-Demand Webinar. Santa Monica Public Library’s Santa Monica Reads All Summer: June 22 – September 7.

- smpl.org/onlinePrograms
- 310-458-8600

eBooks and Apps

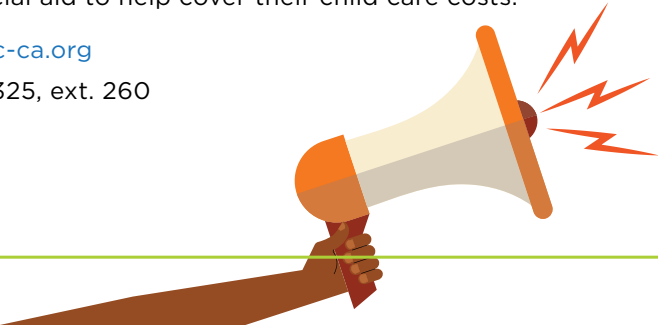
Santa Monica Public Library provides 24/7 access to e-resources for all ages including eBooks, streaming and downloadable audiobooks, music, movies and more. Explore our online databases which offer newspapers and journals and streaming creative new music in DRAM.

- smpl.org/eBooks.aspx
- 310-458-8600

Employment Resources

Santa Monica Public Library staff created a help-guide for anyone experiencing unemployment. Tips for job searches to effective resume writing and interview skills to get the job.

- smpl.org/uploadedFiles/employmentResources.pdf
- 310-458-8600



BUSINESS RESOURCES FOR REOPENING



We understand that it's not business as usual at the moment but helping each other is still in our DNA. Below are City resources, initiatives, and fee relief measures to help you and your business reopen, recover, and rehire.

LA COUNTY PUBLIC HEALTH REOPENING PROTOCOL FORMS (MANDATORY)

Businesses are required to follow guidance from LA County Department of Public Health. This means that businesses are required to print, fill out and post documents prior to reopening. Industry specific guidance for reopening/operating (e.g. hotel, office, restaurant) is also required and available here: publichealth.lacounty.gov/coronavirus and covid19.lacounty.gov/recovery

SANTA MONICA CARES BUSINESS REOPENING TOOLKIT (OPTIONAL)

This builds on LA County Resources and includes free marketing and printables to help businesses execute new public health protocols, including enforcing physical distancing.

- Printables: Health and safety guidelines and posters, curbside pickup and physical distance signage, signage to help remind customers (and staff) to wear facial covering, and more!
- Digital Marketing: Including graphics and sample copy for your website, email and social media accounts



Available at santamonica.gov/EconomicRecovery.

TEMPORARY RENT & BUSINESS FEE RELIEF

santamonica.gov/EconomicRecovery/Relief

EVICTION MORATORIUM & RENT DEFERRALS

Commercial tenants in City-owned properties may be eligible for the Rent and License additional deferrals of rent and license fee suspensions for up to 6 months after the local emergency order is lifted. City's COVID-19 Eviction Moratorium: santamonica.gov/coronavirus-eviction-moratorium

BUSINESS FEE DUE DATE EXTENSION

To apply for an extension, visit finance.smgov.net/resources-for-businesses. Late fees suspended through June 30 for: Certified Unified Program Agency (CUPA) charges; City Transient Occupancy Taxes (TOT); City water and sewer bills; Fire Prevention inspection charges; Parking citations; Parking Facility Taxes; Refuse and recycling collection bills; and Utility Users Taxes.

EXPANDED TEMPORARY USE OF PUBLIC SIDEWALKS, PARKING SPACES AND PRIVATE SPACE FOR OUTDOOR DINING AND RETAIL

To allow physical distancing, Santa Monica businesses can expand outdoor dining temporarily, for free on public sidewalks, the Main Street parking lane protected by k-rail, portions of the Pier and Third Street Promenade, and convert on-street parking and loading spaces into parklets. Businesses can also use neighboring public space not in front of their storefront with tenant or owner permission, and also private spaces that are not owned by the business (with the tenant or owner's permission) as well. Find out more information and the online application here: santamonica.gov/Temporary-Use-of-Outdoor-Areas.

EXPRESS ONLINE CIVIL UNREST REPAIR PERMIT

The City is fast-tracking permits and eliminating fees for Santa Monica businesses that suffered damage and need to conduct repairs. The replacement of materials that usually trigger review by the Architectural Review Board (ARB) or Landmarks Commission - such as windows, doors, and storefront facades - have been suspended for impacted businesses, provided the repairs/replacements involve like-for-like materials. For businesses located in City-designated Historic Resources or along Main Street and the Third Street Promenade, alterations to facades of existing buildings may bypass approval provided they are consistent with the existing design. You must apply by August 4, 2020 for the fee waiver. More Details: smgov.net/Departments/PCD/Permits/Civil-Unrest-Repair-Permit. Apply for the "Civic Unrest Repair Permit" at epermits.smgov.net/citizenaccess (account required). **Note:** Any Civil Unrest Repair work beyond this limited scope, or work unrelated to the civil unrest, shall be subject to the regular review and permitting process, but will receive priority processing.

ZONING CHANGES

In May, the City approved zoning changes to expedite business recovery citywide by lowering restrictions on parking, restaurant size, and alcohol service. More at: santamonica.gov/press/2020/05/12/city-council-approves-zoning-changes-to-expedite-business-recovery-citywide.

RESOURCES FOR NONPROFITS

For anyone looking for information about grant funding, access Candid's Foundation Directory Online. We offer trained Santa Monica Public Library librarian support for funding searches.

- smpl.org/nonprofits
- reference@smgov.net
- 310-458-8600

IMPORTANT BUSINESS CONTACTS:

South Bay Development Center: southbaysbdc.org | eccsbdc@elcamino.edu | (310) 225-8277

LA County Department of Public Health: publichealth.lacounty.gov/media/Coronavirus | (888) 700-9995 | Ehmail@ph.lacounty.gov

City of Santa Monica: santamonica.gov | info@santamonica.gov

- Buy Local: buylocalsantamonica.com
- Graffiti Removal hotline: (310) 458-2231
- Building Permits: (310) 458-8355 | eplans@smgov.net
- Business License: (310) 458-8745
- Treasury: (310) 458-8741

Downtown Santa Monica, Inc.: Andrea Korb, Economic Development Manager | andrea@downtownsm.com

GoSaMo Transportation Management Org.: gosamotmo.org | (310) 319 - 9866 | info@gosamotmo.org

Main Street Business Improvement District: mainstreetsm.com

Santa Monica Place: santamonicaplace.com | (310) 260-8333

Montana Avenue Merchants Association: montanaave.com | Montana.SantaMonica@gmail.com

Pico Improvement District: picopassport.com

Santa Monica Chamber of Commerce: smchamber.com | (310) 393-9825 | info@smchamber.com

Santa Monica Pier Corporation: santamonicipier.org | (310) 458-8901

Santa Monica Travel & Tourism: santamonica.com/partners/promote-your-business | (310) 319-6263 | info@santamonica.com

A special thank you to all of these partners for contributing content to this edition of *Seascape*.

PUBLIC/STREET ART IS ESSENTIAL FOR RECOVERY

The City has prioritized the inclusion of more public and street art as Santa Monica recovers from COVID-19 and the civil unrest related to the death of George Floyd, Breonna Taylor, and Ahmaud Arbery. Funding and programming are in place to assist businesses and property owners with finding a local artist who can create a mural visible to the public. Surfaces include walls, utility boxes and trash receptacles.

WHY ART/MURALS?

The tangible economic benefits from having decorated walls are:

- Increased foot traffic on commercial corridors
- Increased revenues for merchants and retailers
- Increased pride amongst local residents
- Taking better care of the neighborhood
- Reduced incidences of graffiti and indiscriminate tagging

ART CONTACTS IN SANTA MONICA

- 18th Street is happy to strategize, collaborate, and share information one-to-one with any visual arts organizations/galleries in the city. Email us at communications@18thstreet.org.
- BeautifyEarth.com is a platform to link local artists with funding and surfaces in need of murals. This organization is based in Santa Monica so the founder and team are available to help facilitate projects. Email Evan Meyer at evan@beautifyearth.com.
- Office of Cultural Affairs, City of Santa Monica will help facilitate the process of funding and placement of new public art. For details, email culture@smgov.net.



Artists Raise Their Voice
Across Santa Monica, artists raised their voices on several murals around town.
Photo Credit: Montana Avenue Merchants Association

MAIN STREET TAKES OUTDOOR DINING AND SHOPPING TO THE STREETS



Main Street Al Fresco will be the first street in Santa Monica to put the City's Eighteenth Supplement to the Executive Local Emergency Order into full effect. The emergency order temporarily lets restaurants and retail increase their available footprint into the street.

The new design for Main Street was accomplished by expanding the use of the public-right-of-way by temporarily reallocating parking and vehicle turn lanes to expand access for pedestrians, diners and shoppers as part of the City's economic recovery efforts to safely reopen Santa Monica in partnership with local businesses and residents. Along sections of the street, space which was previously dedicated to cars (street parking and the center turn lane) is being repurposed for people, such as business owners, customers, and neighbors to shop, dine and do business while

safely physically distancing. The features of the street include space in the public-right-of-way, parklets, and sidewalk extensions. Businesses will furnish the spaces and partner on cleaning and maintenance.

Vehicle, transit, and bicycle access will be maintained for the entire corridor. Much of the street parking on the Main Street business corridor (Hollister Ave. to Pier Ave.) will be temporarily eliminated but parking lots behind Main Street will remain accessible.

Early completion of the construction means that businesses can begin using the space immediately so long as they've completed the permit and insurance requirements. To apply, visit: santamonica.gov/Temporary-Use-of-Outdoor-Areas

SANTA MONICA BLACK-OWNED BUSINESSES AND ENTREPRENEURS

We recently interviewed a variety of Black-owned Business Owners in Santa Monica to hear their unique story and perspectives. Read on to hear about these amazing small business owners throughout our City and how the Santa Monica community can provide support. If you are a Santa Monica business, and you'd like to add your story, email info@santamonica.gov.

LOCAL BUSINESS PROVIDES HAIR CARE PRODUCTS THAT CATER TO THE AFRICAN-AMERICAN AND MIXED CULTURE COMMUNITIES

Kimberley, a 24 year Santa Monica resident, created the “Hair, Love It!” business to fill a gap. She found that hair care products that cater to the African-American and Mixed Culture communities were simply not available in Santa Monica and people would have to go to Los Angeles to properly care for their hair. This was such an inconvenience and inspired Kimberley to create her pop up business that offers a wide range of products to maintain and care for all types of hair.



Business Name: Hair, Love It

Business Owner: Kimberley

Brief History: Kimberley’s business has existed for over 5 months. It all started as a one day pop up Beauty Supply Store/Hair Parlor event bringing barbers, hair stylists, and the community together as part of the City of Santa Monica Wellbeing Microgrants.

What types of products/services do you offer? As part of the pop up grand opening event, Kimberley wanted to offer a range of services to maintain and care for different hair types. There was a barber, a blow out bar, a station for extensions, braiding, dreadlocks, press and curl, hair relaxing, and makeup, a station for mixed cultures, and a natural hair care bar. I wanted to offer a range of services to maintain and care for different hair types like curly, straight, kinky, and more.

Why did you decide to open a business here? I found that hair care products for the African-American and Mixed Culture communities were simply not available in Santa Monica. I wanted to make accessing these products and services more convenient.

Interesting Facts About Your Business: My business fills a gap in Santa Monica. Hair care products that cater to the African-American and Mixed Culture communities are simply not available in Santa Monica. My business also saves people time and money because accessing the products is more convenient than driving to Los Angeles.

How can the Santa Monica community support you and other Black owned businesses? Order products and continue to support my business! Let the broader community know that you want to continue to support this business.

What information do you want the Santa Monica community to know? Our needs are being met by providing products right here in our home community. My store is open to everyone but it also fulfills a specific need of the Black and mixed culture community.

Kimberley is working on opening up a physical location for her business. Due to COVID-19, she has not yet had another pop up event, but she encourages people to call or email her, and she will meet up with you with particular products. Kimberley also caters Creole and soul food with her catering business called “Creole Lady Soul Food.”

Contact Information: Hair.Love.it.1@gmail.com or 424.322.0525

Hours of Operation: 8 a.m. to 5p.m. Daily

IN HOME AND ONLINE TUTORING SERVICES OFFERED BY LOCAL TEACHER WITH 20 YEARS OF CLASSROOM EXPERIENCE



Keli, owner of “Club Z! In-Home Tutoring Service”, believes that all students have an ability to learn if you cater to their unique learning styles. Keli knows everyone takes in information differently so she gets excited about creating lifelong learners through her tutoring business that caters to individual needs.

Business Name: Club Z! In-Home Tutoring Service

Business Owner: Keli (pronounced Kee-lee)

Brief History: This franchise business opened in Santa Monica/West Los Angeles in June 2016

What types of products/services do you offer? Month to month, one-on-one tutoring for all subjects from Pre-K through College, including special needs. We take a practical approach to tutoring. We support the students on the standards they are working on in the classroom and fill in the missing concepts. Club Z! tutors specialize in specific subjects like phonics, chemistry, calculus or specific needs like enrichment, foreign languages, test prep, and more.

After scheduling a free consultation, an educational consultant will review your child’s work, teacher notes, and get a sense of your child’s personality. Our goal is to match your child’s personality and learning style with a tutor based on both skillset and personality.

Why did you decide to open a business in Santa Monica? I grew up in Palo Alto and came to Los Angeles to attend UCLA. I became part of the community, coached AYSO girls’ soccer in Santa Monica and had my first apartment here. After college, I never went home! When I bought this franchise, I wanted to open in my adopted city.

Interesting Facts About Your Business: I believe all students have the ability to learn. Classroom sizes have gotten so large so creating that ah-hah moment for all students is challenging. The classroom caters to auditory learners and everyone takes in information differently. My vision was to compliment and augment classroom learning by catering to individual needs. I am able to do this by matching diverse learning styles with a wide array of tutors who customize the learning experience to each student’s needs. I get excited when they get that boost of confidence and become a lifelong learner.

What information do you want the Santa Monica community to know? Businesses typically build a legacy of success through entrenched community connections. Either through generational inheritance, long-standing familial relationships, school and college legacies, or localized circles of friendship built over decades. Additionally, statistically, Black-owned businesses are do not get the same consideration for loans or financial products.

Black-owned businesses are no different than any other business in regard to quality of services and products. However, the patrimony of established connections and the differences in the financing experiences of black-owned businesses, negatively impact our ability to gain the same exposure and compete on the larger scale. Black-owned businesses are essentially starting multiple steps behind.

How can the Santa Monica community support you? Referrals from friends and family are essential for small businesses. If each person steps out of their circle to make a conscientious effort to be more inclusive it would have a lasting ripple effect for generations to come. Businesses owned by people of color can gain some of the word of mouth legacy, while Santa Monica would find equally high-quality products and develop relationships that can help expand the community’s world view.

What else do we need to know about you or your business? Club Z! westside has been an active member of the Santa Monica Chamber of Commerce for 4 years. I serve on the Education Committee and am on the Board of the Young Professionals Committee, where we concentrate our efforts on local nonprofits, civic engagement, and business development. I like to be involved and believe people should do their part. Our community is only as strong as the individuals who participate. We will always accomplish much more together.

Contact Information: Clubztutoringwestside.com | 424.214.0709

Hours of operation: 8 a.m. – 9p.m.

LOCAL HISTORIAN AND COMMUNITY ACTIVIST SHARES HER ENTHUSIASM FOR SANTA MONICA’S BLACK HISTORY

Robbie Jones, born and raised in Santa Monica, is owner of Black Santa Monica Tours and Concierge. Robbie has been giving tours of Greater Los Angeles since 2004 after friends and family started asking her to share her enthusiasm and expertise for local Black history.

Business Name: Black Santa Monica Tours and Concierge

Business Owner: Robbie Jones

Brief History: My grandmother owned property in the Pico Community so as a child, I knew Santa Monica was a vibrant community. I didn’t realize this community had so much black history, though. I starting hearing the history from elders and I started getting excited. Why isn’t this history being told? Honestly, it was as the community started losing people that I realized that the history must be preserved. As obituaries started piling



up, I realized that everyone was connected. There were pockets of people in Santa Monica originally from Louisiana, Arkansas, Texas. It was all very interesting, and I wanted to tell that story.

What types of products/services do you offer? I started offering tours for my family and friends in the late 1980's. We went all over Los Angeles and would always work our way back to Santa Monica. I realized I was so excited about this history that I had to do this. Friends started asking if I would offer a tour to their family, and it grew into a business of offering group bus tours and concierge services for families, schools, and more. You can take a history tour and actually learn, enjoy and have fun! I am also working on a virtual tour of Santa Monica's Black History so that the kids can use this as well.

Why did you decide to open a business here? My family's history is here, and I have always been intrigued by Black history. I really felt like we needed to tell the story that helped build this beautiful beach city.

Interesting Facts About Your Business: My business/Black History is the best kept secret in Santa Monica. It's so great because I learn new things about Santa Monica and Black History from other people who take the tour! I get excited when I learn about other people, nationalities and cultures, and when different cultures interact or tour participants exchange phone numbers.

What is an interesting aspect of Santa Monica that people might not know? I've been a member of Philomathean Charity Club at 18th and Broadway where we give \$70,000 in scholarships to African-American students every year. This organization of Black women is in its 98th year. They own a barber shop, beauty shop and a school on the property. My grandmother brought me in, and I'm happy to be a part of it.

What information do you want the Santa Monica community to know? I would love to see other Black owned businesses come to Santa Monica. When I take people on my tour, participants ask where are the Black products and restaurants. I always send them to Los Angeles for entertainment and personal products like hair products. I don't want to, but as a concierge, I want to recommend places that will treat individuals well and with respect like everyone else. I also want to make sure they feel comfortable going into the business.

How can the Santa Monica community support you? Take the tour. Tell their friends. Bring groups of people to take the tour.

What else do we need to know about you or your business? I love Santa Monica. I was born and raised here. I raised two children here – all Santa Monica schools—and have actively participated in a wide range of community organizations. There is a vibrant African American History here. People in our community are valuable assets and there are sole proprietor businesses—please support them!

With the new City Council Black Agenda, this simply means equity and inclusion. We live in a beautiful city, and we can all work together so that everyone can learn from each other and support each other.

In spite of COVID and all of the horrible things that are happening to African-Americans across the country, African-Americans are some of the most welcoming people. I love seeing the millennial generation solve the problem. *We are all in this together.*

Contact Information: Call Robbie at (310) 928-5891

Hours of Operation: By Appointment

MARKETING AND PUBLIC RELATIONS SERVICES OFFERED BY LOCAL ENTREPRENEUR AND ACTIVE COMMUNITY MEMBER



Kera Blades-Snell, founder of Blades & Associates, is a 100% minority-owned business owner, SBA certified small business, and 100% woman-owned California State Certified Small Business (SB). Kera currently resides in Santa Monica with her husband and younger son and serves as the Board Director for the Santa Monica Rotary Club and a Board Member for the Santa Monica History Museum, and is an active member of the Santa Monica College Associates. Kera's older son is currently in South Carolina serving in the Air Force.

Business Name: Blades & Associates

Business Owner: Kera Blades-Snel

Brief History: Always an active member of her community and an entrepreneur at heart with 20+ years of experience, Kera established "Blades & Associates" three years ago when she relocated to Santa Monica from Tampa, Florida. Kera holds a Bachelor and Master of Science in Hospitality Management from the University of South Florida.

What types of products/services do you offer? Blades & Associates is a full service marketing and public relations agency offering digital marketing, including SEO and social media marketing, website

development, and graphic design services, as well as technical online solutions including software and app building. Blades & Associates also provides brand development and management consulting. A digital marketing and programming expert, Kera is the developer of her automated social media network publishing platform, search engine optimization platform, and customer relationship management (CRM) housed in a single area and customized per user.



Why did you decide to open a business here? Kera entered the field at the age of 25, establishing her first company, Travel Concierge, in her home country of Belize and her second company, Higher Positions, when she moved to Tampa, Florida in 2009. In 2017, Kera relocated to Santa Monica with her two sons after meeting and marrying the love of her life, Barry, and shortly thereafter merged her two companies, Travel Concierge and Higher Positions, into one. Now based in Santa Monica, Kera successfully owns and operates Blades & Associates.

Interesting Facts About Your Business: Blades & Associates' clients are culturally diverse and can be found across the country, a unique trait that sets Blades & Associates apart. Kera attributes this strength to being from Central America where Belize is the only English-speaking country, and to the first 10 years of her career in Tourism Marketing, which allowed her to travel the world. Besides English, Kera can speak the languages, is influenced by, and understands Spanish culture and Black and Caribbean culture. For Kera, experiencing different cultures has been her best teacher.

How can the Santa Monica community support you and other Black owned businesses? Reach out and say hello, Kera would love to meet you! Kera values being involved in communities and getting to know people, and is always interested in networking and building strong personal and business relationships. In Kera's own words, "I always sit one and one with potential clients as a way to try to read them thoroughly! I try to put myself in a position where I basically become my client so that I can see their vision through their eyes. Sounds crazy! But I get my best ideas from just talking to and learning about my clients."

What information do you want the Santa Monica community to know? Kera, in partnership with fellow PR veterans Barbara Bishop and Jory Rosen, is a co-founder of BBR Worldwide, a communications consulting firm. BBR Worldwide specializes in media and message training, crisis communications, strategic planning, and measurable social media campaigns. Kera is also a co-founder of Jahvy International, an e-commerce company.

Contact Information: bladessolutions.com | (805) 991-7130

Hours of Operation: n/a



We Stand With You, Santa Monica! We stand with peaceful protestors in Santa Monica. The City joins in grieving the killing of George Floyd and stand united in the call to end institutional racism and police brutality. We see you, we hear you, and we stand with you. #BlackLivesMatter

HOTEL, RETAIL AND DINING SPECIALS



While we are doing our part by keeping physical distance to help in the fight against the pandemic, there are ample ways to rally around the spirit of Santa Monica. Now more than ever it is important to buy local and support your favorite Santa Monica businesses. For even more local restaurant, hotel, and retail offers as well as ideas and inspiration on virtual wellness offerings, family activities, arts and culture happenings and more, visit santamonica.com/smcares.

Important Note: Business opening and closure information is directed by the Los Angeles County Department of Public Health. There may be changes to a particular business operating hours or services based on the latest public health guidance. Please contact each business for the latest information.

Show your support for everything that makes Santa Monica special – our neighbors, our cultural institutions, hospitals, culinary scene, first responders, icons, businesses, essential workers, and our lifestyle on social media using #WeAreSantaMonica, #BuyLocalSM, and #SantaMonicaCares.



1212 Santa Monica: Try our new menu, plus happy hour all day, every day. | 1212santamonica.com/menus | ends 8/31/20

AudioCardio: Free 30 Day Promo Code for AudioCardio - a mobile app that delivers a personalized sound therapy that aims to maintain and strengthen hearing. Promo Code: SMCWELL | audiocardio.com

BEADAHS: 25% off total purchase storewide. Does not include previously discounted items. All sales are final. No returns. No exchanges. | beadahs.com | ends 7/25/20

Bird: Park your Bird in a city corral to earn Bird credit on your ride. | bird.co | ends 12/31/20

BOA Santa Monica: Now taking dine in reservations, white glove curbside service and delivery still available. Also offering take home meals for the family. | boasteak.com | ends 7/31/20

Board and Brush Creative Studio: Offering take-home kits to DIY at home and DIY wood sign workshops for kids/adults. \$10 off a workshop, use coupon code LUVSAMO. | boardandbrush.com/santamonica | ends 9/1/20

Classic Pilates Body: First Pilates Session 50% Off. Your first 50 minute Individual session for only \$50! For new clients only. Strictly followed safety protocols. | classicpilatesbody.com | ends 8/31/20

Conscious Human Medicine: Get \$50 off your New Patient Consultation or get 20% off a Hyperbaric Oxygen Therapy Bundle when you buy 5 or more sessions or get 10% off our Conscious HCG Doctor-Supervised Medical Weight Loss Program. | conscioushumanmedicine.com | ends 9/30/20

CycleBar Santa Monica: First ride: \$15. 50% off your first month membership with promo code: ROCKYOURRETURN. Requires 2 month commitment. | santamonica@cyclebar.com | ends 9/1/20

Fairmont Miramar Hotel & Bungalows: Right now, every second night is on us. That means you'll receive one complimentary night for every night's stay until the end of 2020. Book by July 16th, stay by December 31, 2020. | fairmont.com/santa-monica/offers/stay-close | ends 7/16/20

FIG Restaurant: Happy hour now available for 2 hours instead of 1, join us from 4-6pm Tuesday-Saturday for 50% off all menu items. | figsantamonica.com | ends 8/31/20

Fresh Brothers: Family Deal: 2 large, 1-topping pizzas with knots for only \$29 or 2 large, 1-topping pizzas with wings for just \$34! | freshbrothers.com | no expiration

Gateway Hotel: Santa Monica Residents Only: 15% off room rate with parking included. Book now through 07/31/20 for stays through 12/28/20. Use code SMRB. | gatewayhotel.com | ends 7/31/20

Heroic Italian: Free Chips with any sandwich or full side salad. | heroicitalian.com | ends 8/1/20

Hot Dawg Pet Supply Delivery: Refer a customer and your next delivery is on us! Every third delivery is free. | hotdawgpetsupply.com | ends 7/31/20

Hotel Casa del Mar: Coastal Distancing Package includes a \$100 food and beverage credit daily, bike rental, welcome gift and complimentary valet or self parking. Offer is subject to availability. Blackout dates may apply. Cannot be combined with any other offer or packages. | hotelcasadelmar.com | ends 12/31/20

Hotel Shangri-La: Santa Monica Residents Only: 20% off room rate and daily amenity fee waived (\$25 daily value); not valid for stays on Fridays and Saturdays. Book now through 7/31/20 for stays through 7/31/20. | Email reservations@shangrila-hotel.com with "SM Resident Offer" in the subject line. | ends 07/31/20

Huntley Santa Monica Beach: Santa Monica Residents Only: 35% discount and \$50 food & beverage one time credit per stay for a minimum of two nights. Book now through 8/31/20 for stays through 8/31/20. | Call (310) 394-5454

Indochino: Book an appointment for a new custom suit or purchase a premium suit online with code PREM20 for 20% off. | contact: stephanie.eglin@macerich.com | ends 7/31/20

John Kelly Chocolates: 25% off soft serve ice cream. | johnkellychocolates.com | ends 7/19/20

JW Marriott Santa Monica Le Merigot: Santa Monica Residents Only: Discounted destination fee and 15% off the best available rate (based on availability). Book now through 12/31/20 for stays through 12/31/20. Enter code D3Q when booking. | marriott.com | ends 12/31/20

Lunetta All Day: Happy Hour: Wednesday-Saturday 4pm-6pm | lunettasm.com | no expiration

Megan OConnor, CMT: I bring the massage to you. | megancmt.com | no expiration

Moondance Jewelry Gallery: 15% off one item with proof of donation (at least \$25) to support a racial and social justice charity. | moondancejewelry.com | ends 9/22/20

Ocean Park Inn: Santa Monica Residents Only: Book two nights and get the third night free. Book now through 12/27/20 for stays through 12/27/20. | Call (310) 392-3966 to book.

Ocean View Hotel: Santa Monica Residents Only: 20% off room rates. Book now through 12/25/20 for stays through 12/25/20. | Call (310) 458-4888 and reference code LOCAL.

PAINT:LAB: BOGO streaming classes: code 1free. Offered 6 days per week, including streaming summer camp for kids ages 6+. Valid until 7/31. 20% off Art Camp In-Studio, week-long sessions from 10am - 12:30pm. Full week is now \$300 (original price \$375). Valid until 8/28. 25% off art supplies through 7/15. | paintlab.net/calendar

Palm Motel: Santa Monica Residents Only: Free one day Big Blue Bus pass per reservation. Book now through 10/31/20 for stays through 10/31/20. Mention Big Blue Bus upon check-in or when booking by calling (310) 452-3861.

Pilatesmith: Your first In-Studio Group is just \$15 or get a Private for \$50. Our Virtual Workouts are always the same low price. | pilatesmithstudio.com/new-smiths | ends 8/31/20

Primp & Tonic: Enjoy 25% off any hair or nail service. | primpandtonic.com | ends 9/1/20

Print On Me Pretty: Free gift with every service. 10% off manicure/pedicure combo. | printonmepretty.com | no expiration

Public Bike Rental: Bike rental. Contact (310) 260-7664 or moovenice@gmail.com for more information.

R&R: 20% off any infrared sauna packages or membership | rnrsantamonica.com | ends 8/31/20

Rest Haven Motel: Santa Monica Residents Only: Book two nights and get the third night free. Book now through 12/27/20 for stays through 12/27/20 | Call (310) 452-3977 to book.

Sand n Surf: 10% off your entire purchase of \$40 or more. | sandnsurfsm.com | ends 8/31/20

Santa Monica Brew Works: Now shipping beer statewide in CA. | santamonicabrewworks.square.site | ends 10/1/20

Santa Monica Place: Visitor savings pass: visit SantaMonicaPlace.com/Savings and enter THANKYOUFORSHOPPING to unlock \$500 in Savings. | ends 4/30/21

Santa Monica Playhouse: Complimentary official limited edition playhouse glitter t-shirt and notebook when you enroll in the July 13-17 or July 27-31 Summer Camp for ages 7-12. Mention SantaMonica.com to get deal. For details and to enroll, email us at education@SantaMonicaPlayhouse.com.

Santa Monica Proper Hotel: Santa Monica Residents Only: 30% off best available rate with complimentary parking and waived daily guest amenity fee. Book now through 9/22/20 for stays through 9/30/20. Use promo code SMRO! | properhotel.com/hotels/santa-monica

Santa Monica Ticket Service: 10% off all purchases over \$200. | smtix.com | ends 12/31/20

Santa Monica Travel & Tourism: 15% off your entire purchase when you mention Santa Monica Shines at our Main Street Visitor Information Center located at 2427 Main Street open Wednesday - Sunday 11:00am-4:00pm. | santamonica.com | ends 9/8/20

Sea Shore Motel: Santa Monica Residents Only: \$120 for standard rooms and \$190 for deluxe or junior suites. Book now through 8/31/20 for stays through 8/31/20. Book through seashoremotel.com and enter “SM Resident” under Guest Comments. | (310) 392-2787

Sensible: Free 16 oz. smoothie with the purchase of a wrap or panini. Cannot be combined with any other offer. Mention SantaMonica.com to get this special deal. | lovesensible.com | 8/31/20

Shore Hotel: Santa Monica Residents Only: 30% off partial and ocean view rooms. Book now through 12/25/20 for stays through 12/25/20. Use reference code LOCAL. | shorehotel.com | (310) 458-1515

Shutters on the Beach: Park and Play Package includes complimentary valet or self parking and a \$50 food and beverage credit daily. | shuttersonthebeach.com | ends 12/31/20

Socalo: Happy hour 4 - 7pm every Tuesday - Saturday. Tacos, beer, wine and cocktails for \$5 - \$8. | socalo.com | ends 8/31/20

Solstice Sunglasses: 30% off summer solstice sale (certain exclusions apply). | solsticesunglasses.com | ends 9/22/20

Sonny McLean’s Irish Pub: Happy Hour is Monday - Friday 4 - 7pm featuring select appetizers and discounts on all 40 draft beers, bottle beer, wine and liquor. | sonnymcleans.com | ends 9/7/20

Sonoma Wine Garden: Oysters + bubbly happy hour weekdays 3-6 pm and meal deals for takeout. | sonomawinegarden.com | ends 7/31/20

Sushi Roku Santa Monica: Take meals for the family, we’re making your dinner plans easier. Orders can be placed directly through our website for white glove curbside pickup or delivery. We offer a variety of family packs and DIY cocktail kits. | sushiroku.com | ends 7/31/20

SureStay Hotel by Best Western: Santa Monica Residents Only: \$109 plus taxes. Book now through 8/31/20 for offers 8/31/20. Call (310) 450-5766 and ask for “the Santa Monica Neighbor Rate.”

The Gourmandise School of Sweets & Savories: Now offering virtual classes for all at-home chefs to join in on a delicious culinary journey from the comfort of their own homes. Zoom classes are available on the School’s online calendar. Virtual Private Events - Get cooking

with your friends, family, or co-workers from the comfort of your own home. You’ll join us for 1.5 – 2 hours of cooking and have an extra 30 minutes to enjoy your meal over zoom with one another. Private events can be scheduled at any time of day, any day of the week, schedule permitting. Email events@thegourmandiseschool.com.

The Hydration Room: Free Vitamin B12 shot for new patients. | thehydrationroom.com/locations/santa-monica | ends 8/31/20

The Michelle Danner Acting Studio: In person and online summer camp acting and improvisation sessions available throughout the summer. Campers will have a blast learning improvisation and acting for film with top acting coaches. The curriculum will vary from week-to-week. | michelledanner.com/acting-classes/summer-camp-for-children-and-teens | 8/1/20

True Food Kitchen: Family meal deals for two, four, or six. Choose from our signature selection of starters, salads and entrees. | truefoodkitchen.com/locations/santamonica | 8/31/20

Untitled No. 1 School: Non-profit, nature based pre-K community school welcomes Santa Monica families to apply to be in our single cohort (class of 10 children) for the upcoming school year. Most of the learning is outdoors. | untitledno1.org

Venturelentless: Complimentary 2 hour-long life or executive coaching session, value of over \$3000. Ongoing live webinars on various personal development topics, value of \$300. Ongoing live webinars on various personal development topics, value of \$300. The Los Angeles Personal Mastery Society, virtual & in-person group: meetup.com/TLAPMS. | venturelentless.com

Wyndham Santa Monica – At The Pier: Santa Monica Residents Only: 10% off room rate plus free parking. Use rate code LPK1. | wyndhamhotels.com

Z Garden: Reopening Lunch Special: Lunch Plates with choice of two sides starting at: \$9.95. Z Specials: Monday: free chicken shawarma with orders of \$35+; Wednesday: Buy 2 entrées, get 3rd for free. Saturday: free appetizer or dessert with any entrée; Sunday: 25% off entire menu. | www.zgardensantamonica.com | ends 7/31/20

For even more local restaurant, hotel, and retail offers, visit santamonica.com/smcares.

COMMUNITY OUTREACH EFFORTS IN PROGRESS

The City of Santa Monica in partnership with 8 community organizations is moving forward with two different outreach efforts with related but separate goals. To keep you informed, here is more about each effort. For questions about these outreach efforts, please contact info@santamonica.gov or (310) 458-8400.



Key Messages:
Help keep our community healthy and safe! Get practical tools and resources about what’s required and recommend to stay safe, healthy, and compliant with LA County and City of Santa Monica regulations. Get involved/volunteer opportunities and ways to support our local businesses.

Audiences:
Residents, businesses, employees, job seekers, nonprofits, and people who utilize City services.

Program Includes:

- Business Reopening Toolkit
- Community Survey
- Economic Recovery Task Force Actions

More info: santamonica.gov/economicrecovery



Key Messages:
Welcome back! It is safe to visit, shop and dine in Santa Monica. Get information about responsible travel etiquette and for information on safe and clean local practices. Here’s what we are doing to keep you safe, and thank you for visiting.

Audiences:
Santa Monica and LA County residents (expanded into other audiences in the future).

Program Includes:

- Citywide outdoor signage
- Public Art
- Brand partnership/certification program
- Santa Monica Travel & Tourism paid media campaign

More info: santamonicashines.com

SANTA MONICA CARES ART CONTEST

Ever wish you could spend all day coloring pictures? We do too! The health benefits of art include relieving stress for adults and kids alike and in these times of physical distancing and spending more time at home, creating art is more important than ever. Children ages 13 and under are invited to show their appreciation and love for all things local with the Santa Monica Cares Art Contest.

As more of our city opens up, we thank the first responders who have played a frontline role in this crisis from the beginning. The Cares contest artwork is dedicated to 1) thanking the essential employees who continue to serve our community on the frontlines as we fight the current public health crisis, and 2) showing our collective commitment to recovery efforts. To enter, use the contest artwork found below and create away!

After your masterpiece is complete, hang in your window to show your support for frontline employees. Then, post a photo to Facebook, Twitter or Instagram using #SantaMonicaCares or send a photo to info@santamonica.gov with your name and age.

Winning entries will be selected based on creativity and depth of emotion their artwork evokes. One winner per age category will receive a swag

bag with fun items to celebrate our beachside city including 4 passes to Pacific Park, a beach picnic, bike from a local bike shop, Santa Monica t-shirt, children's book by a local author and Big Blue Bus toy. The contest deadline is August 15, 2020. Winners of the coloring contest will be contacted in August to claim their prizes.

Unfortunately, if you're over 13 you are not eligible. But you can live vicariously through your kids as they complete their entry. Children in the following age groups are eligible to participate:

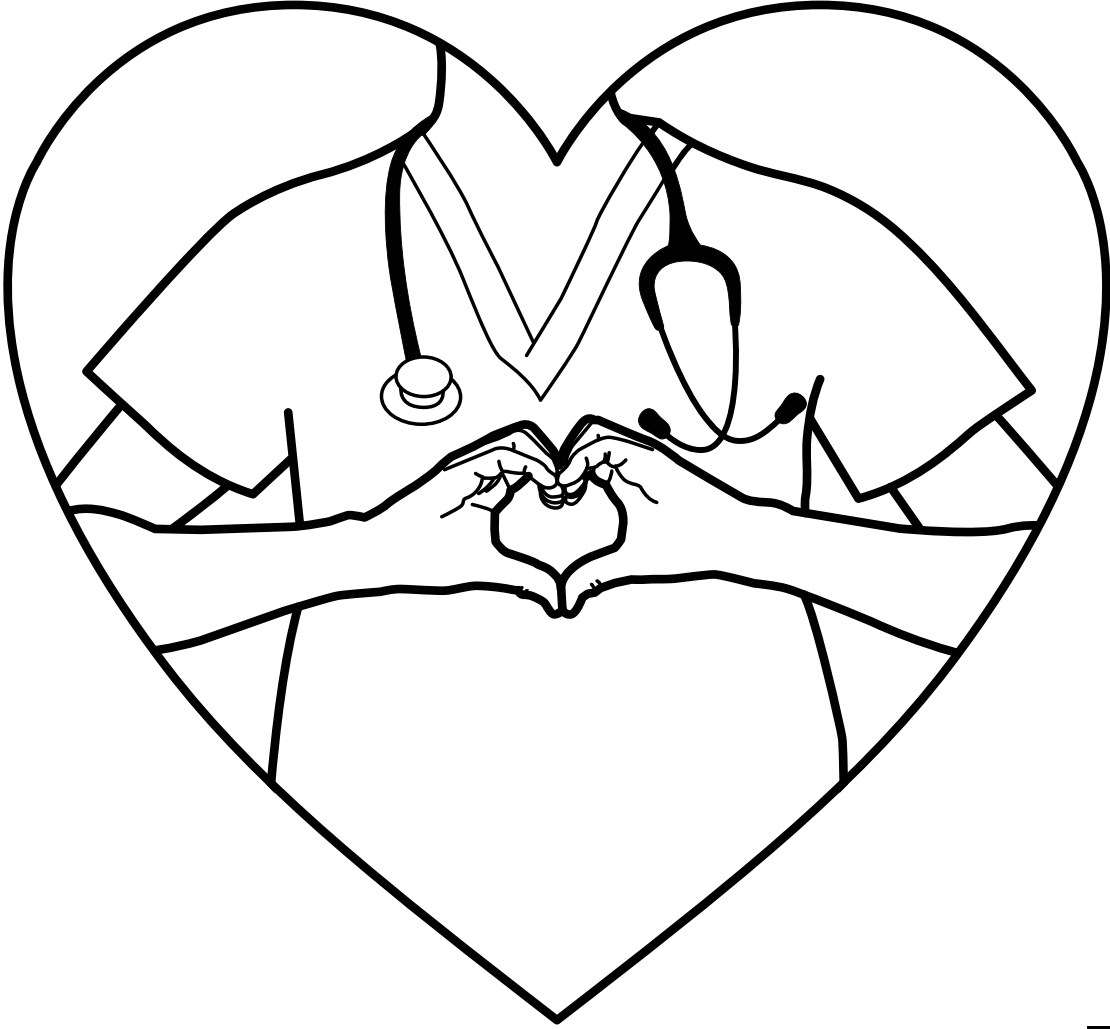
- Group 1: Ages 4, 5, 6
- Group 2: Ages 7, 8, 9
- Group 3: Ages 10, 11, 12, 13

Contestants must color their own entry, without assistance from other parties. Each child may submit one colored picture that may be decorated with crayons, markers, paint, pencils . . . any method you like!

For questions, email info@santamonica.gov.

**SANTA
MONICA
CARES**

THANK YOU!



#WeAreSantaMonica

PUBLIC MEETINGS AND REOPENING INFO

For updates on meetings for Boards, Commissions and Task Forces, go to smgov.net/clerk or call 310.458.8411.

City Council Meetings
July 28 / August 11 / August 25, 5:30 p.m.
City Council will be held via teleconference during the COVID-19 public health emergency. More info: smgov.net/council

City Facility Reopenings Information
A number of City facilities will begin to reopen with restrictions on a rolling basis. City staff need time to make facility improvements to ensure a safe reopen for the community. We are also working to make necessary changes to programming due to modified operating hours, staff reductions, physical distancing, and infection control guidance. For the latest update, visit: santamonica.gov/coronavirus-reopenings.

Seascope is a publication of the City of Santa Monica, designed to inform the community about City programs and services. Please email comments to communications@smgov.net or mail to:

Seascope
City of Santa Monica
1685 Main Street, PO Box 2200
Santa Monica, CA 90407-2200

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